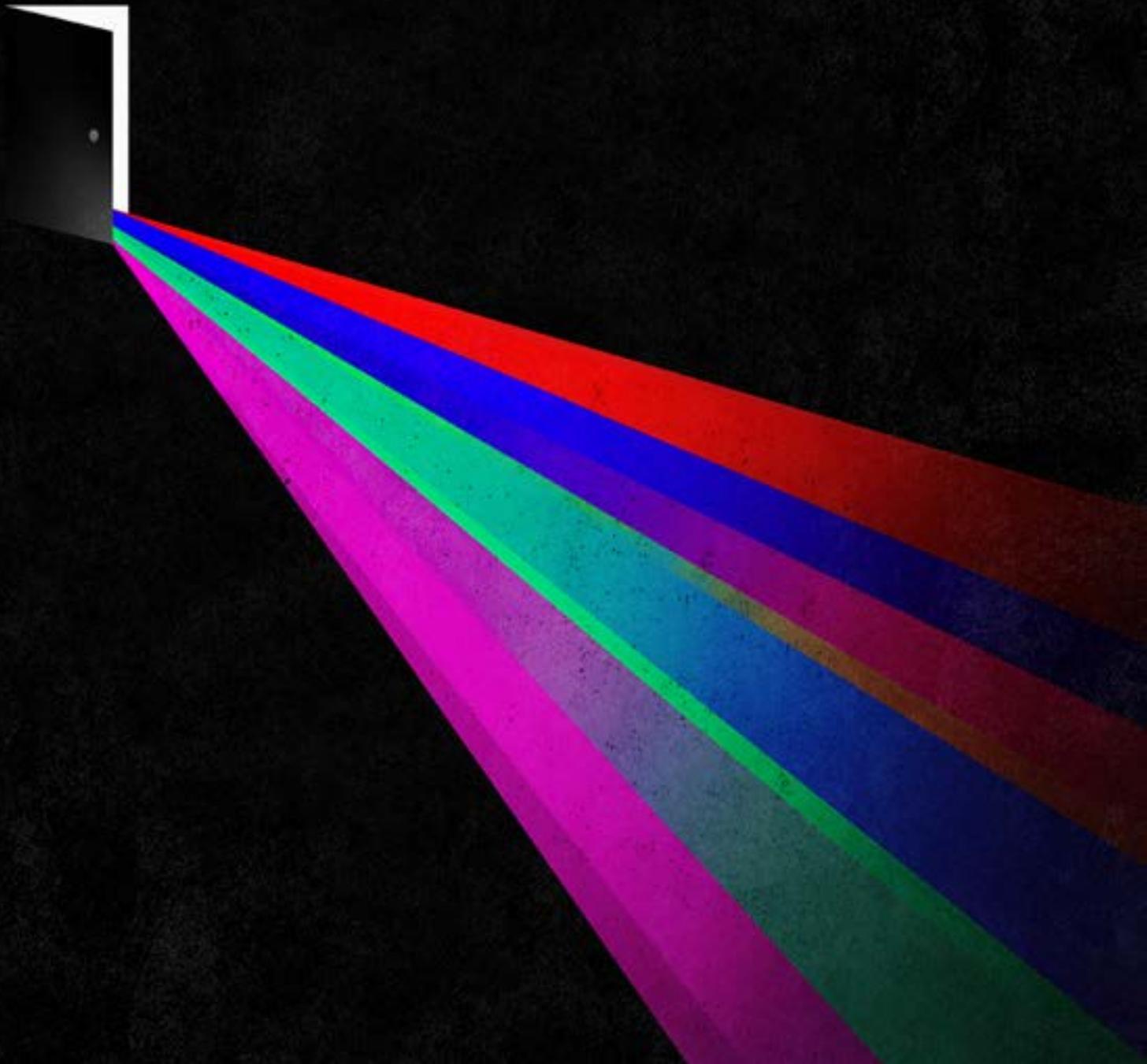


OUR BUSINESS IS GIVING BACK

THE UNIVISION CORPORATE SOCIAL RESPONSIBILITY REPORT 2017 – 2018





THE COMPANY WE KEEP

MAKING CORPORATE SUCCESS MORE ACCESSIBLE THROUGH
WORKFORCE DIVERSITY AND DEVELOPMENT

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OUR MISSION

A MESSAGE FROM VINCE SADUSKY



"Univision's trust with its audiences is built upon the foundation that our Company is a part of the family and we can be counted on to give back, whether it be through our employees, content on our networks, philanthropic and volunteer initiatives, or at events in our local markets."

For nearly 60 years, Univision's audiences have represented today's and tomorrow's American success stories. Our connection to our audiences has been the centerpiece of Univision's identity and purpose. We know they have a choice on who they welcome into their homes. Univision is humbled to be the #1 destination for Hispanic America, where millions tune in – by TV, radio, digital, and social media – because they trust us to deliver news, sports, and entertainment options that inform, empower, and improve their lives.

I believe that companies serving Hispanic America must be authentic and serve communities in an impactful and culturally relevant manner. For Univision, our audiences are a part of us and we're a part of them because Hispanic America is America. The communities we serve represented 78% of the country's workforce growth during the past 10 years and will drive the majority of U.S. economic growth over the next 20 years. As such, we do not take our position as the leading Hispanic media company lightly and work every day to earn the trust and loyalty bestowed upon us.

Univision is honored to bring the 60 million Hispanics across the U.S. together to celebrate Latino culture and ensure that every one of the communities that we serve has the tools and capabilities to advance. Our 2017 – 2018 corporate social responsibility report details what Univision and its employees are doing to give back and serve our communities.

Thank you for your trust in Univision and your loyalty. We will continue to do our best to earn it and ensure that Univision is Unidos Por Los Nuestrós (United for Each Other).

- Vince Sadusky, Chief Executive Officer



**EMPOWERING
OUR EMPLOYEES**

EMPOWERING OUR EMPLOYEES



"Diversity of expertise and unceasing development of future leaders are cornerstones of our company's growth. At Univision, we know that an empowered and informed workforce is our strongest brand ambassador and it's that idea that makes us reinvest time and again in our biggest and most important resource: our people."

- Margaret Lazo, Chief Human Resources Officer

As a company where nearly 80% of our employees are Hispanic and women make up 40% of leaders at or above Vice Presidents, we pride ourselves on our company's example of diverse leadership.

Every day, our employees are working to ensure that Univision is a better company tomorrow than it was yesterday. Our business is our community and Univision employees strive to make our company the best media company for U.S. Hispanic audiences. Our leadership team works to ensure our company is a best place to work for those who are focused on our mission-driven commitment to do the right thing for our people and serve Latinos across the political, cultural, racial, and ethnic mosaic.

For two years in a row, we've been named a Human Rights Campaign Best Places to Work for LGBTQ Equality and we've also been named NAMIC's Top Company for People of Color, among other recognitions.

We're committed to helping ensure our employees not only thrive in their current roles but grow so they can take on new challenges within the company and keep rising. Univision continues to implement and sponsor development programs for employees and reimburse job-related training and development programs which employees select. Our Circle of Excellence Awards recognize outstanding employees under the Vice President level who go above and beyond in their roles and rewards them for their contributions to the company and their example of setting the bar high for everyone at Univision.



EMPLOYEE **RESOURCE GROUPS**

EMPLOYEE RESOURCE GROUPS



"Univision not only empowers and informs its audience, it also applies that mission to employees through its employee resource groups. From our eMERGE young professionals group to our Heroes group supporting veterans, our company works to invest in those who make Univision a success year after year. As the Executive Leader for Orgullo | Pride, Univision's LGBTQ employee group, I'm proud to work for a company that recognizes the value that each and every employee has at work and in our community."

– Bobby Amirshahi, Senior Vice President, Corporate Communications

As a company that prides itself on diversity and inclusion, Univision strives to maintain an employee environment that is equitable and fair for all and brings out the best in each of us. We also know that the best way to grow our business is through collaboration and learning from the successes of others. That is why we are proud of our employee resource groups whose mission collectively is to drive Univision's growth and innovation through recruitment, development, and retention of diverse and



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The Women's Leadership Council (WLC) works to promote more women in key company roles and develop existing talent throughout the company, preparing them for expanded leadership roles in the future. All employees, including men, across all disciplines and at all stages of their careers are welcome to join. The WLC has chapters in twelve markets across the country, as well as a national steering committee.



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eMERGE is a group dedicated to empowering and engaging young professionals across Univision, delivering strategic thought leadership, innovative thinking and a fresh perspective on work culture. eMERGE looks beyond Univision's walls to lend a hand in our local communities, focusing on volunteering time and expertise to help Hispanic teens and young adults on their paths to future success.



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Orgullo aims to provide professional development to all LGBTQ and Ally employees, establish strategic philanthropic initiatives with LGBTQ organizations, promote and reinforce the positive portrayals of LGBTQ people in our content and identify opportunities for Univision/Orgullo to engage our audience.



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Heroes is Univision's employee resource group and volunteer community supporting military veterans, their families and their communities. Heroes aims to make a positive impact within Univision and the military community by providing networking resources, engaging in external military-focused outreach programs at both the national and local level, and assisting with recruitment and reintegration services initiatives for the military-to-civilian community.



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The Administrative Professionals Development Committee mission is to inspire, motivate and empower Administrative Professionals at Univision to be excellent communicators and confident company ambassadors. Fostering an atmosphere that rewards creative thinking and strong leadership skills, the APDC leads with integrity and commitment to excellence as the cornerstones for success, with a focus on professional development, mentorship, coaching and community outreach.



UNIDOS POR **LOS NUESTROS**

UNIDOS POR LOS NUESTROS



"Empowering and mentoring our youth who will be tomorrow's leaders is a commitment that all Univision employees embrace and together we're planting the seed today for a brighter tomorrow. This is another example of how Unidos Por Los Nuestrros day of service demonstrates that our company gives back to our community because when we're united with each other, we're all stronger."

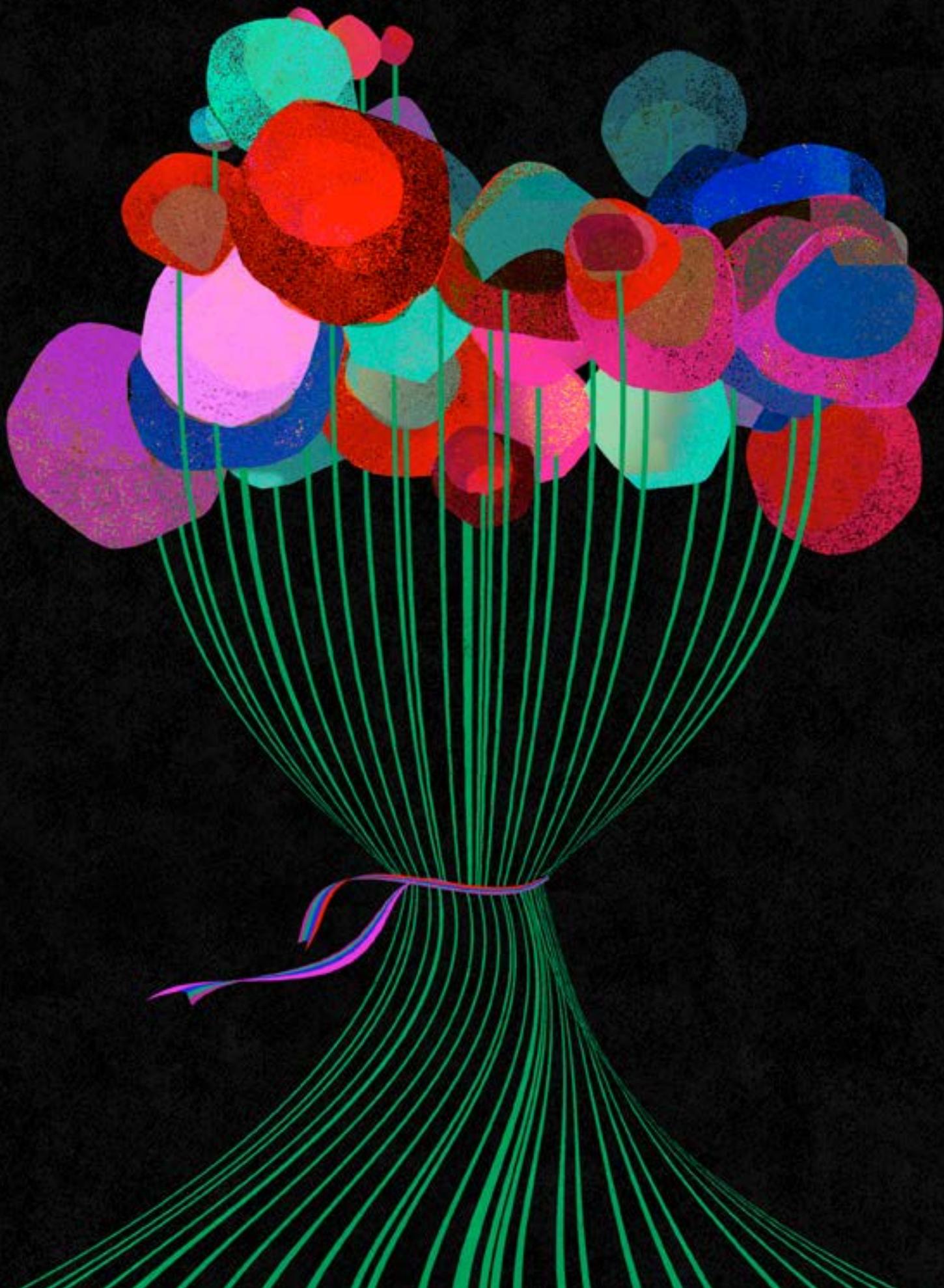
– Roberto Yanez, President & General Manager, Univision Local Media in New York.

In 2018, we launched our Unidos Por Los Nuestrros (United for Each Other) day of service, bringing together almost a thousand employees across the company to give back in the communities where we live and work.

On November 30, 2018, we deployed our employees across 45 volunteer activations nationwide across 26 markets, where we cleaned up beaches and parks, taught students at schools, prepared meals at food banks, constructed new housing for those in need, and served and prepared snacks for children and so much more.



In addition to the day of service, Univision rolled out an internal Employee Volunteer Portal, where employees can share information on upcoming volunteer opportunities and log their volunteer hours.



THE CONTENT WE DELIVER

PROVIDING ACCESS TO VITAL NEWS,
INFORMATION AND CULTURE ALL DAY, EVERY DAY

THE CONTENT WE DELIVER



"Our Hispanic culture imbues each one of us with a unique sense of self. Its vibrancy is reflected in our passion for sports, music, and entertainment that connects us to each other and the world around us."

- Jessica Rodriguez, Chief Marketing Officer and President of Entertainment

Our vision is to offer diversified content that entertains, informs and empowers the communities we serve.

We look to give a platform to storylines that are inclusive and reflective of the wider spectrum of the Hispanic experience in the U.S. today. We're especially proud that our brand and programming has the power to spark conversations in homes across the nation about important social and cultural issues that define our times. Whether it be informing our audiences through news and programming on the latest political, economic, and culturally relevant issues or celebrating the Spanish language and a mosaic of rich culture, sports and music, Univision delivers every day.





EMPOWERING LATINOS WITH NEWS & INFORMATION

EMPOWERING LATINOS WITH NEWS & INFORMATION



“Our newscasts, digital assets, news magazine shows, and in-depth, up to the minute reporting ensures that Hispanic America doesn’t miss a second of what’s happening around the world and in our communities. For decades, Univision News has been the trusted source for news in Spanish and we work hard to earn that trust day in and day out.”

–Teresa Rodriguez, Anchor, Aqui y Ahora

Univision News has been the leading voice for Hispanic America for nearly 60 years by providing clear, hard-hitting reporting which reflects our communities. Our global, national and local journalists have earned the trust of our communities and the world by working to ensure the stories we tell are compelling, accurate, engaging, and are understood in today’s social, political, and cultural context. Our news team brings our audience the stories they need to know and care about in a rapidly-evolving media landscape where unlimited information is available 24/7. From our nightly local and network newscasts to our Facebook Watch and Instagram TV programs, Univision News informs and empowers our community on the platforms and devices that they prefer to use.



Al Punto (To the Point) is Univision’s Sunday morning public affairs program where Latinos can tune into the political and news issues that matter to our community and nation in an engaging and probing style that often helps shape the political narrative.



Aquí y Ahora (Here and Now) is the longest running weekly newsmagazine on Spanish-language television that goes beyond the headlines to tell in-depth, exclusive stories of human drama that are of special interest to Hispanic viewers in a way that reveals not just the facts, but the emotional side to every story.



Our award-winning morning show Despierta America (Wake Up America) engages with audiences across the nation to provide information on a variety of news, health, finances, education, entertainment, lifestyle, and other important topics that help educate viewers on crucial topics while maintaining an engaging and informal conversation among a variety of hosts and guests.

A FOCUS ON HEALTHCARE WITH DR JUAN

A dedicated segment on our Despierta America morning show and featured on Univision.com and our social channels, Dr. Juan draws crucial attention to the important benefits of a healthy diet, regular exercise, illness prevention and self-care, and a variety of other health-related topics which impact Hispanic America on a daily basis.

EMPOWERING LATINOS WITH NEWS & INFORMATION

UNIVISION DEBATES

Univision is dedicated to ensuring that our audience is informed before they go to the ballot box with probing questions from our moderators on the issues that matter most to Hispanic America. In 2018, we hosted a forum for the California gubernatorial candidates and various other debates for federal, state, and local candidates across the country so Spanish-speaking voters could hear detailed policy platforms from the candidates vying to represent them at every level of government.

UNIVISION SPECIALS

Our programming reflects our communities' priorities. Thus, when President Trump implemented substantial changes in U.S. immigration rules and regulations, we hosted a comprehensive townhall titled *Inmigración: Las Nuevas Reglas* (Immigration: The New Rules). There, with leading journalists and experts in the field, we dove into what these changes meant for those in the United States under a variety of circumstances and what these individuals' rights were and could be under the new scheme.





CELEBRATING
LATINO CULTURE
& MUSIC

CELEBRATING LATINO CULTURE & MUSIC

CULTURE AND MUSIC



"Our insights driven strategy has fueled our primetime lineup success, and this renaissance has only just begun. We continue to be committed to innovating and delivering world-class content that is not only entertaining, but inclusive, authentic and empowering."

– Steve Mandala, President of Advertising Sales and Marketing

Latino sounds, rhythms and flavors surround us at every turn. Far from the days of the "crossover," Latinos are at the crossroads of culture in the U.S. Now, football and futbol are viewed in the same home by the same members of the family. Salsa isn't only a topping, it's a way to express yourself and bachata has gone from the streets of Santo Domingo to Madison Avenue. To reflect the multiple layers of the modern Hispanic experience, Univision has employed a content strategy that focuses on fresh storylines and dynamic programming that fosters cultural pride, supports our viewers' daily lives and instills optimism.



For almost 20 years, the Latin GRAMMY® Awards have set the standard for awards shows for Latin music. From incredible performances to award-winner surprises, there's no shortage of action from the exclusive "Noche de Estrellas" red carpet to the stage. The Biggest Night in Latin Music brings together the industry's best and biggest talent, and this awards show is a must-watch event for everyone in Hispanic America and beyond.



Univision's "Premio Lo Nuestro" is the longest-running music awards show on U.S. Spanish-language television and celebrates the best in Latin music. Featuring no-holds barred acts that unveil new music, this awards show is like an extended concert filled with your favorite acts from established artists to emerging singers. Exclusive remixes, ground-breaking collaborations, and innovation find a home at one of Univision's most watched awards show.



Univision's most anticipated celebration of the summer, "Premios Juventud," aims to inspire, motivate and lead Latino youth, and goes beyond achievements in the entertainment industry and recognizes artists and young community leaders who are having an impact on society. "Premios Juventud" is a celebration music and pop culture, and what is trending and likely to emerge as important today and into the future.



As the Home of Latin Music, Uforia includes the nation's number one Hispanic radio network, the biggest Latin music media platform in the country and a concert series in major U.S. cities. The Uforia Music Series brings the biggest Latin music stars of today and the most promising emerging artists of tomorrow in pop, reggaeton and Regional Mexican to fans. The Uforia Music Series is one of the leading live music series in the U.S. that authentically serves our audience's passion for Latin music by delivering best in class live entertainment.



Launched to celebrate Latino culture and Spanish language in the United States, the interactive Se Habla USA campaign honors the contributions Latinos have made and continue to make to American society. Across social, web, and TV, Se Habla USA embraces both the nuances among U.S. Hispanics and the shared language and culture that unites.

CELEBRATING LATINO CULTURE & MUSIC

SPORTS



“As Latinos, soccer is in our blood. It’s a tradition that is passed down generation to generation and that stays with us wherever we go. And whether our team wins, loses or draws, we’re always back for the next match. At Univision, we take pride in delivering more live soccer and bringing our audience closer to the game we love than any other media company in the U.S.”

- Juan Carlos Rodriguez, President of Sports

Soccer – or ‘futbol’ – is uniquely engrained in Hispanic culture. A game beautiful in its simplicity, fútbol has the power to bring friends, families, neighbors and even strangers together. Whether it’s for club or country, the passion fútbol fanáticos exude on game day is palpable in the stadium, in the streets and on our screens. As the undisputed Home of Soccer in the U.S., Univision brings this passion to life across its networks through the multiplatform TUDN brand and in communities across the country with Copa Univision.



In July 2019, Univision’s multimedia sports division relaunched as ‘TUDN’ and, in doing so, added more best-in-class content to its 24-hour sports programming lineup and most star power to its already-stellar cast of personalities and experts. In fact, Univision’s No. 1 Spanish-language sports cable network now offers hours more live and original content per week than in its previous iteration.

Accounting for more than half of live viewership of the sport in the U.S., Univision’s unparalleled portfolio of top-tier soccer includes top properties like Liga MX, the Mexican National Team, the U.S. men’s and women’s national teams, UEFA Champions League, MLS, the Concacaf Gold Cup and more.



Founded in 2002, Copa Univision is our annual series of amateur soccer tournaments and family events across the country. Each stop on the tour, which goes to 14 U.S. cities between June and November, is a celebration of soccer that blends high-level competition for boys, girls, men and women of all ages with family-friendly activities and experiences. In 2018, 2,496 teams and 22,464 players competed in Copa Univision, with more than 150,000 people attending events. One of the most successful amateur soccer event series in the country, Copa Univision exemplifies the connection we have with each of our communities and our commitment to creating positive experiences and growth opportunities for Latinos of all ages.



THE IMPACT WE MAKE

DEVELOPING PROGRAMS AND TOOLS THAT MAKE
PROGRESS ACCESSIBLE



BE SEEN,
BE HEARD,
BE COUNTED

BE SEEN, BE HEARD, BE COUNTED



"Univision was founded to serve U.S. Hispanic communities that were both underserved and underestimated. While more and more companies are focusing on social impact and corporate social responsibility, giving back to our communities is in our DNA. We celebrate our communities' cultural, economic, and social diversity and are proud to take actions to create change and advancement for Latinos every day."

- Ronald Estrada, Head of Government Relations and Senior Vice President of Corporate Social Responsibility

Univision is proud to help Hispanic America Be Seen, Be Heard, and Be Counted through our robust corporate social responsibility, social impact, and philanthropic efforts. These efforts stay true to the Company's mission of informing, EMPOWERING, and entertaining the communities we serve. We also know that our strength comes from our local markets across America. That's why we measure our success through our ability to identify and address important issues and challenges facing our local communities, presenting local programming, campaigns, and events that better those communities. Lastly, as a company, we know strong partnerships with community and grassroots organizations who are in our communities serving people day to day are critical to our success.

BE SEEN

Builds upon our efforts to create advancement opportunities within the Hispanic community, focusing, in particular, on educating children, students, and parents, promoting health and wellness, encouraging entrepreneurship, and telling inspiring stories about Hispanic culture.

BE HEARD

Gives voice, both in Spanish and English, to the communities we serve by promoting diversity in media and technology and advocating for freedom of the press and free speech.

BE COUNTED

Recognizes the growing economic, cultural, and political clout of Hispanic communities and the need to raise awareness and participation in civic engagement.

BE SEEN

Univision's commitment to promoting the advancement of Latinos in the U.S. starts at the earliest age: zero. We believe that early childhood brain and language development is critical to building strong minds. That's why, in 2018, we informed and mobilized Hispanic parents and caregivers to engage in language-rich activities. We fully integrated our campaigns into highly-rated network programs such as Pequeños Gigantes (Little Giants). In partnership with Too Small To Fail, the Bezos Family Foundation and Literacy Partners, we produced La Fuerza de Creer 2 (The Power to Believe), a telenovela miniseries that uses storytelling to promote parent engagement in early childhood development.

With Pearson, ACT and Learning Heroes we championed Hispanic teachers and helped Hispanic families successfully navigate the U.S. education system and eliminate the educational achievement gaps. Our early education content reached millions on Univision and thousands of families have subscribed to the early education text message campaign. Through our Quinceañera segment on our popular morning show, Despierta America, 10 Latina students competed for two \$50,000 scholarships based on academic performance, writing skills, and inspiring personal stories.

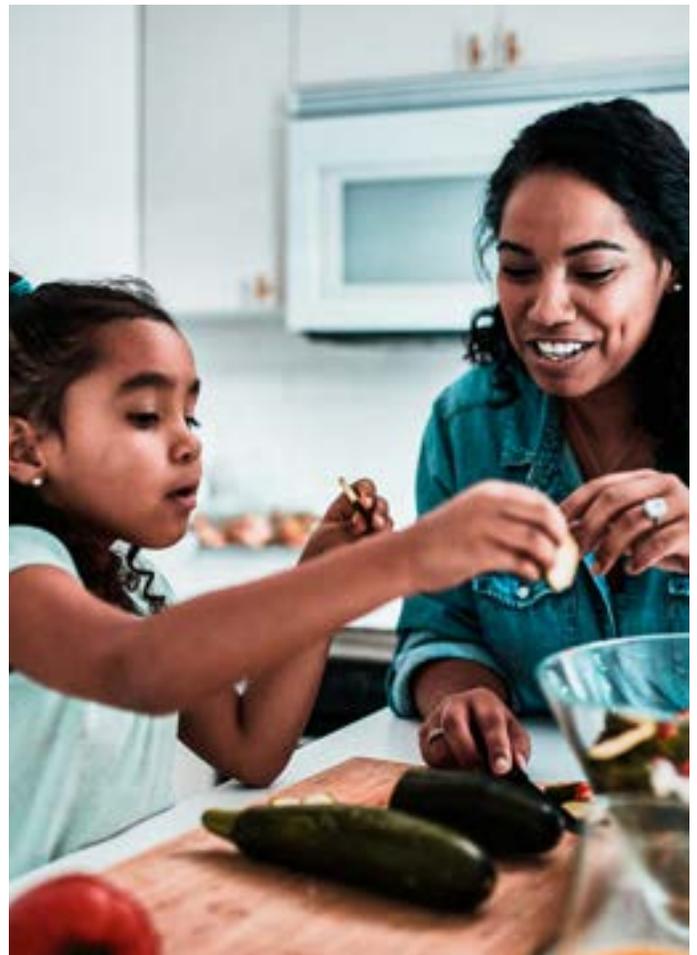
In 2018, Univision hosted or participated in close to 150 educational events which reached more than 335,000 individuals. Finally, working with our audience in person, we hosted 15 "Back to School Fairs" and four "Education Fairs" which took place around the country, with more than 80,000 and 25,000 attendees collectively.

We're committed to healthy living which is why we work to help Hispanic America make healthy choices when it comes to diet, exercise, and medical care. Through our health season initiatives, Univision disseminates important and up-to-date information for Hispanic families when it comes to diabetes management, fitness programs, and other health care services which resulted in us hosting or participating in more than 700 health events helping 172,000 individuals.

Finally, we've used our capabilities and programming to emphasize the importance of and implications of aging with dignity through broadcast and digital stories in addition to events in Los Angeles, Miami, and Washington, DC.

On air, Dr. Juan and Despierta America helped promote healthy habits among our audiences. Our Reto 28 (28 day challenge) encourages our audience to adopt 28 day plans to get healthier by reducing the amount of sugar in their diets, reducing fat intake, and improving their lifestyle. Through Salud, Yes Please, we increased awareness of access to health care and civic participation through a 12-month multi-media project that aired on Univision's media platforms. We also promoted active lifestyles, working with the Appalachian Conservancy and other groups to encourage Hispanics to get outdoors.

With our partner the Televisa Foundation, we expanded our small business entrepreneurship efforts, building out the pilot Posible program in Los Angeles, with its success being replicated in Texas and other markets.



BE HEARD

Recognizing the need for STEAM and the creation of our next generation of Latino leaders, we promoted diversity in media and tech through the Univision Technology Center (UTEC) in San Jose where close to 2,000 students received free robotics classes, learned how to program games and were part of virtual reality simulations which will help propel their education forward. UTEC is also dedicated to continuing the development of Latino innovators through various professional development efforts to help ensure that those who walk through its doors leave more prepared and ready to create. Additionally, Univision partnered with Texas A&M University-San Antonio to provide hands-on experience in television, radio, and other media disciplines for students who are studying to become future journalists. This partnership pairs students with mentors in their field in order to increase the number of Hispanic students in media both in front of and behind the camera.

Univision also joined the National Center for Women & Information Technology and the Televisa Foundation to support Technochicas, which empowers Latinas to create the future of technology. Seventeen Univision stations aired 9 Technochicas profiles that narrate the story of each Technochica of what she had to overcome to pursue a career in technology. Technochicas LIFT programs, STEAM panels, and Education Fairs were held to teach the Technochicas curriculum to Latina middle-school girls and introduce the program to more than 400 families.

We invested in academic programs at California State Fullerton, Miami Dade College, Texas A&M San Antonio, and City University of New York, among others, to train future media and technology professionals. Additionally, in partnership with the California Endowment, we continued to train, mentor, and provide a platform for young content creators from underrepresented areas through the Rise Up: Be Heard program. We also launched an 8-part podcast called *The Brave*, which told the stories of the new generation of diverse activists who are creating and inspiring change. Univision also partnered with the National Hispanic Media Coalition and the National Hispanic Foundation for the Arts to help create opportunities for Hispanic youth through networking sessions and public policy fellowships in addition to TV writing, documentary and film programs.



BE COUNTED

Elections. The Census. Citizenship. These are all areas that matter. That's why Univision launched the Vota Conmigo, Hazte Ciudadano, and Cuenta Conmigo initiatives so that Hispanic America's activism is seen, our opinions heard and our votes counted.

Our Vota Conmigo (Vote With Me) initiative originated with an idea from five interns at Univision's Los Angeles station, KMEX. Partnering with NALEO, Voto Latino, UnidosUS and other crucial stakeholders, Univision worked to get out the vote by informing and empowering our audience to participate in the elections and vote by hosting phone banks to answer voting-related questions, establishing individualized state pages so our viewers could easily see what would be reflected on their statewide ballot, and hosting parties at the polls with more than 1,500 attendees to generate excitement in advance of the 2018 midterm elections. For four months, Univision 23 Miami hosted weekly voter registration drives in partnership with the Miami-Dade County Department of Elections registering almost 1,500 new voters. Our Fresno station, in partnership with local partners, registered more than 15,000 people to vote at outreach events. Leading up to election day, stations in Texas, California, Florida, New York and Georgia promoted NALEO's hotline, generating more than 6,000 calls in 2 days. Through local community affairs shows and local newscasts, stations promoted the Vota Conmigo message, with more than 150 segments airing on the local candidates, key dates, voter rights and polling locations. Finally, more than 20 localized Vota Conmigo PSAs were produced reminding viewers of the importance of registering to vote and getting out the vote.

As we saw, efforts like ours helped create record-breaking Latino turnout which sent the highest number of Latinos ever to Congress. Additionally, in crucial states, Hispanic voter turnout doubled in 2018 vs. 2014 with particularly strong turnout among the 18–24 and 25–34 age groups. In California, Florida, Illinois, Nevada, New Jersey, New York, and Texas younger voters had triple digit increases in turnout compared to their 2014 participation demonstrating a renewed excitement for voting.

In our Hazte Ciudadano campaign, more than 4,000 U.S. residents received assistance filling out N-400 forms to become citizens at more than 14 local Citizenship workshops. Local stations hosted more than 30 phone banks on immigration, citizenship and voter registration which assisted more than 8,000 viewers with their questions. Univision's 20 townhalls on immigration took place around the country gathering more than 21,000 attendees.

Working to build on the progress we've made, Univision began 2019 by advocating for issues that matter to our community. Our Census 2020 campaign is focused on educating Hispanic America about the upcoming census. Along with our partners, NALEO, Mi Familia Vota, and Voto Latino, we established a web resource, have hosted stakeholder meetings, and aired or posted programming designed to increase awareness. Univision also took a stand for Hispanic America by joining an amicus brief supporting the position that there should be no citizenship question on the census because to do so would cause millions of Latinos to opt-out of filling out their census forms. Our company has also been at the forefront of bringing attention to this issue by garnering press coverage in English-language media and speaking out at various stakeholder gatherings on the importance of a complete and accurate count. Univision knows that political representation, federal funding for our community's priorities, and economic opportunities impacting Hispanic America for decades to come are at stake during this crucial time.



EMPOWERING LATINOS WITH NEWS & INFORMATION





**IN OUR
COMMUNITIES**

IN OUR COMMUNITIES



“Our local stations work every day to empower Hispanic America. We know that serving our communities goes beyond programming, it requires us to serve our audience in ways that help them improve their lives.”

– Grace Olivares, Houston Director, Community Empowerment

LOCAL EFFORTS

ATLANTA	Liga de Campeones program awarded scholarships to deserving high school seniors and our Un Maestro Especial program rewarded hardworking teachers who help mold our future leaders
AUSTIN	Posible Austin campaign works to provide Latino entrepreneurs the training and resources they need to take their small businesses or start up ideas to the next level
BAKERSFIELD	Annual health fair provided more than 1,000 families with information on how to live healthy lives and provided free health screenings with immunizations for children conducted by our partner organizations
CHICAGO	Focused extensively on civic engagement, producing the PSA “Los Niños Dicen la Verdad” and encouraging residents to vote
FRESNO	Working with local community partners, registered more than 15,000 people to vote at outreach events
DALLAS	Visited Dallas Life to help prep and serve hundreds of meals to families in need
HOUSTON	Helped more than 1,000 residents fill out citizenship forms and participated in Posible Houston to help Latino entrepreneurs grow or strengthen their business
LAS VEGAS	Presented the La Oportunidad Expo to offer services and information on locally owned Hispanic businesses to more than 200 families

IN OUR COMMUNITIES

LOS ANGELES	Partnered with the California State University Chancellor's office to host the Feria de Educacion, one of the largest education fairs in the nation
MCALLEN	Prepared and served meals at the Humanitarian Respite Center of McAllen to hundreds of immigrant families in need
MIAMI	Hosted weekly voter registration drives in partnership with the Miami-Dade Department of Elections
NEW YORK	Partnered with New York Presbyterian Hospital to provide free mammograms to around 2,000 low-income women
PHILADELPHIA	Supported low income families through meal donations and gifts during the holidays
PHOENIX	Held citizenship drives, phone banks, and other important get out the vote efforts
PUERTO RICO	Helped support cancer awareness and fundraising efforts through PSAs and interviews
RALEIGH	Hosted hotline which helped more than 200 callers with voting-related questions and sponsored "Nuestra Juventud" scholarship program awarded students needed funds to facilitate their college or university careers
SACRAMENTO	Participated in the Educating the Next Generation civic engagement event to teach young students about democracy and in the Feria de Educacion informing future college students about how to pursue higher education
SAN ANTONIO	Launched the University Media Lab/Capstone Experience to provide select college students with broadcast, radio, marketing, advertising, and social media experience
SAN DIEGO	Aired La Voz del Consulado with Mexican Consulate officials to help answer questions our audience has on a weekly basis on a variety of subjects
SAN FRANCISCO/ SAN JOSE/ BAY AREA	UTEC program hosted free robotics classes for 9-14 year olds and our Techolochicas LiFT program provided free technology classes to middle school aged young women



STANDING BY OUR COMMUNITIES IN TIME OF NEED

An important part of Univision's work is making sure that we can lend a helping hand or open doors to opportunities for our audiences and communities when needed. This could be in response to a natural disaster or through efforts to help children in need of extra health care.

In 2017-2018, Univision helped our communities impacted by wildfires, earthquakes, and hurricanes that devastated our communities. We partnered with the American Red Cross, Catholic Charities, Hispanic Federation, eBay Foundation, Save Our Children, Texas Diaper Bank, Unidos por Nuestros Niños, Unidos por Puerto Rico, and the California Fire Foundation to raise awareness and provide aid to communities in Texas, Florida, California, North Carolina, Puerto Rico and Mexico. We provided and raised approximately

\$6.8 million for relief efforts. Univision partnered with St. Jude Hospital for the St. Jude Promesa y Esperanza® (Promise and Hope) Univision National two-day national event to raise \$4.3 million in 2018. We also continued to support the Children's Rehabilitation Institute of TeletonUSA (CRIT) in San Antonio through the 27 hour TeletonUSA to help children with neurological, muscular and skeletal disabilities. In 2018, Univision helped raise more than \$8 million for this effort.

PARTNERSHIPS



“At Univision, we work to put our community first by amplifying the good work that our partners do whether it be around the country or around the corner. We know that only by working together can we truly improve Hispanic America.”

– Claudia Prado, Director of Corporate Social Responsibility

Univision works in tandem with countless organizations to help ensure that Hispanic America gets the support it needs when it comes to civic engagement, health, education, immigration and naturalization assistance, access to technology and a bevy of other issues which impact our communities both locally and nationally. Our local partnerships are particularly important as they allow us to best amplify our efforts and the good work of those who dedicate their professional efforts to crucial fields of service. With hundreds of partners nationally and locally, we’re working to build a better future for every member of Hispanic America.

SELECT NATIONAL PARTNERS



PARTNERSHIPS

■ SELECT LOCAL PARTNERS



BEING RECOGNIZED FOR GOOD WORKS

■ BEING RECOGNIZED FOR GOOD WORKS

Our company's work to benefit the Hispanic community has caused many to take notice. We've been honored to receive the following awards recognizing why Univision's mission helps make it Hispanic America's leading media company.

WINNER:

- Awareness Campaign/Initiative – Health & Safety Salud, Yes Please! – California Endowment
- La Fuerza de Creer – Best Use of Storytelling – Bronze Honor – Shorty Awards
- Awareness Campaign or Initiative – Rise Up: Be Heard – Cynopsis Social Good Awards
- Integrated Campaign for a TV Series or Special Programming – Prison Kids: A Crime Against America's Children – Cynopsis Social Good Awards

SIGNIFICANT NOMINATIONS:

CYNOPSIS SOCIAL GOOD AWARDS:

- La Fuerza de Creer – Too Small Too Fail
- Camino al Éxito – Gates Foundation
- Salud Yes Please! – California Endowment
- Color of Climate – Participant Media
- UCI Shining Star Company – Univision
- Branded Campaign for a Digital or Mobile Platform – Honorable Mention: Univision Communications Inc. – Univision's Reto 28
- Integrated Campaign – Honorable Mention: Univision Communications Inc. – Univision's Health Week 2016

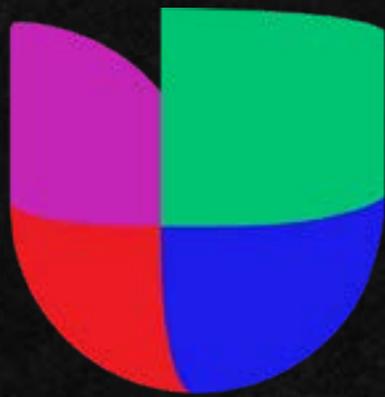
CYNOPSIS IMAGINATION AWARDS:

- Undocumented on Campus – Gates Foundation Partnership

SHORTY AWARDS:

- La Fuerza de Creer – Too Small Too Fail
- Camino al Éxito – Gates Foundation
- Unidos por Los Nuestros – Univision
- Media Partnership with TSTF – Too Small Too Fail
- Undocumented on Campus – Gates Foundation





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